

## **GICLEE PRINT TECHNOLOGY**

**The term “giclee” describes a relatively new and sophisticated printing process, which in the last few years has become highly regarded in the art world. Iris/Giclee printing combines new digital technologies with traditional print making techniques that provide the artist with creative possibilities that were not previously available.**

**To start the process, a skilled photographer photographs the original image. The negative is then scanned into a computer to digitize and store the visual information for editing. The color is then corrected to match the onscreen display with the printed image and the artist proofs the resulting output. Any changes or corrections occur at this juncture, as they would have with a serigraph or lithograph process. After the proof has been approved, the digital file is then saved and individual prints can be printed for the artist on demand.**

**Giclee is a French word which means “squirt” or “spurt” (often with the connotation of passion) and in the case of Iris inkjet printers, it alludes to the fact that the printer nozzles squirt approximately four million microscopic droplets of ink per second onto the material as the image is formed.**

**All prints are printed on 100% rag paper and most recently, canvas. They are protected with a UV coating and signed and numbered by the artist.**